



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 193620

Schedule Dates

08/14/12-08/20/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Placement, Media

Phone/Fax

/

CPE

321/340/1520

Account Types

National/Political Issue Agency

Billing Type

Standard

Comments

Issue

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08847060
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,014.50
Net Total \$11,415.50
Sales Tax

08/13/12
08/13/12
No
ECR08847060
Normal
15.00
\$2,014.50
\$11,415.50

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Aug. 2012 40 \$13,430.00
Grand Total: 40 \$13,430.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (17)	08/18/12-08/18/12	1	1:00	Orbit- TT JUDGE JUDY 1230A(Sa), TT PAID PROGRAM 1:00A(Sa)							1		1	\$80.00	\$80.00	WHTM Harrisburg (WHTM)		8/13/12
2.0	Normal Line / SPOT (1)	08/14/12-08/14/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P		1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
3.0	Normal Line / SPOT (2)	08/15/12-08/15/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P			1						1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
4.0	Normal Line / SPOT (3)	08/16/12-08/16/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
5.0	Normal Line / SPOT (4)	08/17/12-08/17/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P					1				1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
6.0	Normal Line / SPOT (5)	08/20/12-08/20/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P		1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
7.0	Normal Line / SPOT (6)	08/20/12-08/20/12	1	1:00	5:57P- NEWS-ABC27 NEWS AT 6P		1							1	\$1,600.00	\$1,600.00	WHTM Harrisburg (WHTM)		8/13/12
8.0	Normal Line / SPOT (7)	08/19/12-08/19/12	1	1:00	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 193620

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9.0	Normal Line / SPOT (8)	08/19/12-08/19/12	1	1:00	7:58A- ABC-GOOD MORNING AMERICA SUNDAY	1							1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
10.0	Normal Line / SPOT (9)	08/18/12-08/18/12	2	1:00	7:58A- ABC-GOOD MORNING AMERICA SATURDAY	1						1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
11.0	Normal Line / SPOT (10)	08/14/12-08/14/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
12.0	Normal Line / SPOT (11)	08/15/12-08/15/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1		1						1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
13.0	Normal Line / SPOT (12)	08/16/12-08/16/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1				1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
14.0	Normal Line / SPOT (13)	08/17/12-08/17/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1					1			1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
15.0	Normal Line / SPOT (14)	08/20/12-08/20/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
16.0	Normal Line / SPOT (15)	08/15/12-08/15/12	1	1:00	10:58A- ABC-THE VIEW	1						1		1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
17.0	Normal Line / SPOT (16)	08/20/12-08/20/12	1	1:00	10:58A- ABC-THE VIEW	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
18.0	Normal Line / SPOT (18)	08/14/12-08/14/12	1	:30	9A- REGIS & KELLY	1		2						2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12

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19.0	Normal Line / SPOT (19)	08/15/12-08/15/12	1	:30	9A- REGIS & KELLY				2					2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
20.0	Normal Line / SPOT (20)	08/16/12-08/16/12	1	:30	9A- REGIS & KELLY					2				2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
21.0	Normal Line / SPOT (21)	08/17/12-08/17/12	1	:30	9A- REGIS & KELLY						2			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
22.0	Normal Line / SPOT (22)	08/20/12-08/20/12	1	:30	9A- REGIS & KELLY		2							2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
23.0	Normal Line / SPOT (23)	08/17/12-08/17/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P						1			1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		8/13/12
24.0	Normal Line / SPOT (24)	08/15/12-08/15/12	1	:30	4P- 4:58:31P (EST)				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
25.0	Normal Line / SPOT (25)	08/17/12-08/17/12	1	:30	4P- 4:58:31P (EST)						1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
26.0	Normal Line / SPOT (26)	08/14/12-08/14/12	1	:30	6:30P- ABC-ABC WORLD NEWS		1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		8/13/12
27.0	Normal Line / SPOT (27)	08/15/12-08/15/12	2	:30	7A- ABC-GOOD MORNING AMERICA				1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
28.0	Normal Line / SPOT (28)	08/16/12-08/16/12	2	:30	7A- ABC-GOOD MORNING AMERICA					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
29.0	Normal Line / SPOT (29)	08/20/12-08/20/12	2	:30	7A- ABC-GOOD MORNING AMERICA		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12

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30.0	Normal Line / SPOT (30)	08/16/12-08/16/12	3	:30	12:58P- ABC-THE CHEW					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12
31.0	Normal Line / SPOT (31)	08/20/12-08/20/12	3	:30	12:58P- ABC-THE CHEW		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12
32.0	Normal Line / SPOT (32)	08/14/12-08/14/12	2	:30	4:58:31P- 5:57:56P (EST)			1						1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		8/13/12
33.0	Normal Line / SPOT (33)	08/16/12-08/16/12	2	:30	4:58:31P- 5:57:56P (EST)				1					1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		8/13/12
34.0	Normal Line / SPOT (34)	08/15/12-08/15/12	1	:30	10A- ANDERSON COOPER				1					1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12
35.0	Normal Line / SPOT (35)	08/17/12-08/17/12	1	:30	10A- ANDERSON COOPER					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE-ADVERTISER

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

Signature

☐ Accepted in Part

Printed Name

☐ Rejected

Title



1000010000

007/2012

11,415.50

Priorities USA Action MKM113-12 8/14-8/20/2012

1054 ML Media 4

PAYMENT
RECEIVED

Mundy Katowitz Media, Inc.
08/13/2012

WHTM TV

Priorities USA Action MKM113-12 8/14-8/20/2012

11,415.50
1073

1054 ML Media 4

Priorities USA Action MKM113-12 8/14-8/20/2012

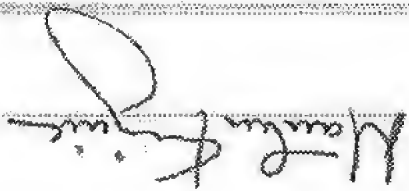
11,415.50

Mundy Katowitz Media, Inc.
08/13/2012

WHTM TV

Priorities USA Action MKM113-12 8/14-8/20/2012

11,415.50
1073

Mundy Katowitz Media, Inc. 1322 G Street SE Washington, DC 20003 Media 4 Account 202-575-6936		SANK OF AMERICA, NA 87-170843
PAY TO THE ORDER OF WHTM TV		\$ 11,415.50
Eleven thousand four hundred fifteen and 50/100		DOLLARS
WHTM TV Priorities USA Action MKM113-12 8/14-8/20/2012		08/13/2012
		1073

www.mundykatowitz.com

Details on back